



**KONGUNADU ARTS AND SCIENCE COLLEGE**  
(Autonomous)

College of Excellence (UGC)  
Re-accredited by NAAC with 'A+', Grade (4<sup>th</sup> Cycle)  
COIMBATORE - 641029



**Institution Innovation Council**



Panel Discussion on

**Atmanirbhar Bharat Vocal for Local, Make in India for the World**

Date: 13. 12. 2020

Time: 11:00 AM

Online plat form: [https://teams.microsoft.com/meetingOptions/?organizerId=6e41d806-2231-49b0-9925-b156308443e3&tenantId=b5206cc9-39eb-483e-b329-36090fb5824&threadId=19\\_ee87994381a0409caae08e3f0688ec2e@thread.tacv2&messageId=1607575750358&language=en-US](https://teams.microsoft.com/meetingOptions/?organizerId=6e41d806-2231-49b0-9925-b156308443e3&tenantId=b5206cc9-39eb-483e-b329-36090fb5824&threadId=19_ee87994381a0409caae08e3f0688ec2e@thread.tacv2&messageId=1607575750358&language=en-US)

Chief Patron: Dr. M. Aruchami  
President

Patron: Dr. C. A. Vasuki  
Secretary and Director

Welcome Address	:	Dr. M. Lekeshmanaswamy, Principal
Presided over by	:	Dr. C. A. Vasuki, Secretary and Director
Felicitatation by	:	Dr. S. R. Madhan Shankar, President, IIC
Introduction of Panel Members	:	Dr. R. Karthik, Assistant Professor of IT
Vote of Thanks	:	Dr. B. Divya Priya, Assistant Professor of Commerce



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**INSTITUTION INNOVATION COUNCIL**

Organizes & Cordially invite you for a

*Panel Discussion on*



**ATMANIRBHAR BHARAT VOCAL FOR LOCAL,  
MAKE IN INDIA FOR THE WORLD**

Panel Members

Dr. C.V Jayamani,  
Vice Chairman,  
IMEDH,  
Trivandrum,  
Kerala



Mr. Venkatesh Lakshman,  
Co-Founder,  
Sustain Agro Group,  
Pollachi, Tamil Nadu



Prof. P. Sankar Ganesh,  
Associate Professor,  
Dept. of Biological Sciences,  
Associate Dean-  
Practice School Division,  
BITS Pilani, Hyderabad



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**Institution Innovation Council (IIC)  
Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029**

**Panel Discussion on  
'Atmanirbhar Bharat- Vocal for Local, Make in India for the world'  
December 13, 2020**

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***-Report-***

Institution Innovation Council (IIC), Kongunadu Arts and Science College (Autonomous), Coimbatore, hosted the Panel Discussion on 'Atmanirbhar Bharat- Vocal for Local, Make in India for the world' in MS Team on December 13, 2020.

The panel was graced by: Dr. C. A. Vasuki, Secretary and Director, Kongunadu Arts and Science College, Coimbatore, Dr. C. V. Jayamani, Vice Chairman, IMDR, Trivandrum, Kerala and Prof. P. Sankar Ganesh, Associate Professor, Department of Biological Sciences, Associate Dean, Practice School Division, BITS Pilani, Hyderabad.

Dr. M. Lekeshmanaswamy, Principal, Dr. S. R. Madhan Shankar, President, IIC, Dr. G. Dhandapani, Convenor, IIC, Coordinators and members of IIC, faculty members and students, Kongunadu Arts and Science College, Coimbatore, were present in the panel meeting. Nearly 243 members were a part of the meeting.

Dr. C. A. Vasuki, Secretary and Director, Kongunadu Arts and Science College, Coimbatore, forwarded the discussion by presiding over the meeting. She highlighted that being an Indian Citizen; one must be aware and make use of various schemes launched by the Government of India. In May 2020, our Hon'ble Prime Minister Shri. Narendra Modi has launched 'Atmanirbhar Bharat Abhiyan' a relief package of INR 20 lakh crores equivalent of 10% of India's GDP, to aid our country out of the Corona virus crisis by making India 'self-reliant' and 'self-sufficient' not self-centered and thereby, to boost Indian economy. Also, by becoming Atmanirbhar, India plans to revive small scale industries which are not functioning now due to inferior products sold by some of the countries like China at lesser price in Indian market. She emphasized the need for safeguarding one self, our nation and the universe by making our own product and

distributing to the entire world; ‘Vasudhaiva Kutumbakam’ – the entire world is one family.

Dr. C. V. Jayamani, Vice Chairman, IMDR, Trivandrum, Kerala, expressed his views on skillsets required in order to achieve ‘Atmanirbhar Bharat’. To build a self-reliant operating-model, it is important to impart skills among young Indians. He meant educational institutions should focus on employability skills to accelerate the demand for a skilled workforce. By increasing and developing the skills among young people, India will be called as house for ‘Skilled Talent Pool’ i.e. India transforms itself from survival to strength.

Prof. P. Sankar Ganesh, Associate Professor, Department of Biological Sciences, BITS Pilani, Hyderabad, narrated how ‘Atmanirbhar Bharat’ transforms into ‘Self-Reliant India’ even as India was grappling with the CoVID – 19 crises. He outlined the 5 pillars namely, economy, infrastructure, technology in governance, demography and demand; 8 sectors that will undergo structural reforms and 5 phase strategy to achieve the goal of Atmanirbhar Bharat. Rs. 20 lakh crore Package to revive Indian economy. He added how the magnitude of the package reflects a desire to compensate for the plight of migrant workers and their families; MSME, Agriculture and other key sectors. New Definition of MSME will boost the scope of private participation in numerous sectors thereby attracting foreign direct investment in India including Defence. He remarked the announcement made by our Finance Minister Mrs. Nirmala Sitharaman on Aatmanirbhar 3.0 stimulus package worth Rs.2.65 lakh crore and 12 new measures to boost the Indian economy amid the ongoing COVID – 19 pandemic and Centre’s fiscal relief – Rs 40,000 crore or 0.2 per cent of GDP – has come as additional allocation to MGNREGA over and above the Budget Estimate of Rs 61,500 crore which will help in elevating the distress faced by the migrants when they are back to their villages. At the end, Prof. Sankar Ganesh gave a special lecture on ‘Bio-technology and Entrepreneurship’ and funding agencies for start-ups.

Students raised their queries and got to know how to break the ice i.e., various initiatives to be taken at their level to make India self-reliant. The Panel members came to the conclusion 'Atmanirbhar Bharat' will definitely a game-changer for India's Resurgent future.

Dr. S. R. Madhan Shankar, President-IIC, co-ordinated the activities of the meeting. Dr. G. Dhandapani, Convenor-IIC, hosted the meeting. Dr. M. Lekshmanaswamy, Principal, welcomed the panel members and others. Dr. K. Nirupama, Member-IIC introduced the panel members. Dr. B. Divya Priya, Member-IIC, Kongunadu Arts and Science College, Coimbatore, expressed gratitude towards the panel for coming together to discuss over the meeting.

**MS Team - Link Address:** <https://teams.microsoft.com/l/meetup-join/19%3aee87994381a0409caae08e3f0688ec2e%40thread.tacv2/1607575750358?context=%7b%22Tid%22%3a%22b5206cc9-39eb-483e-b329-36090fbb5824%22%2c%22Oid%22%3a%226e41d806-2231-49b0-9925-b156308443e3%22%7d>

*Some screenshots of the event:*



