



KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Re-accredited by NAAC with 'A+', Grade (4th Cycle)
College of Excellence (UGC)
Coimbatore – 641029

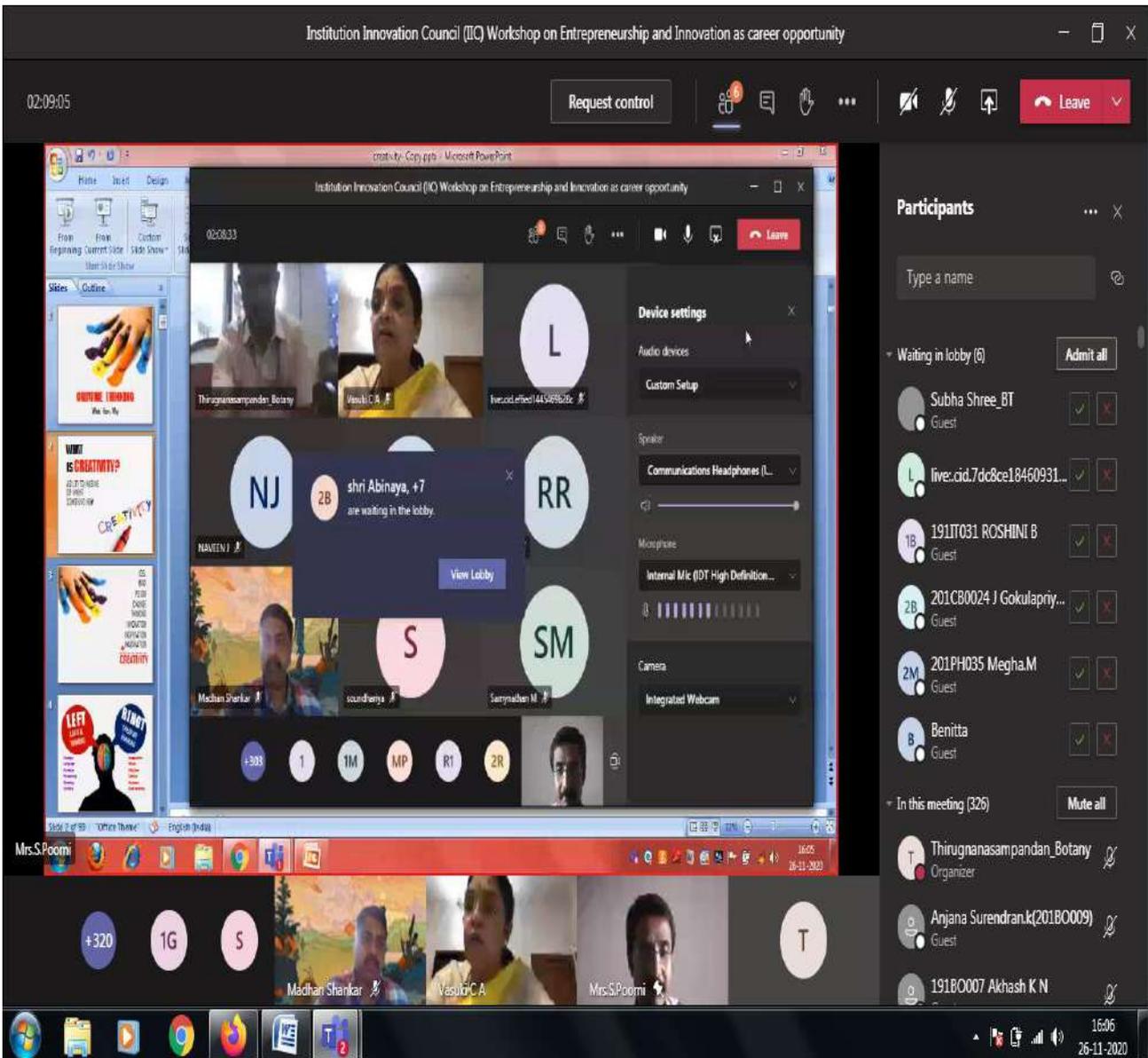
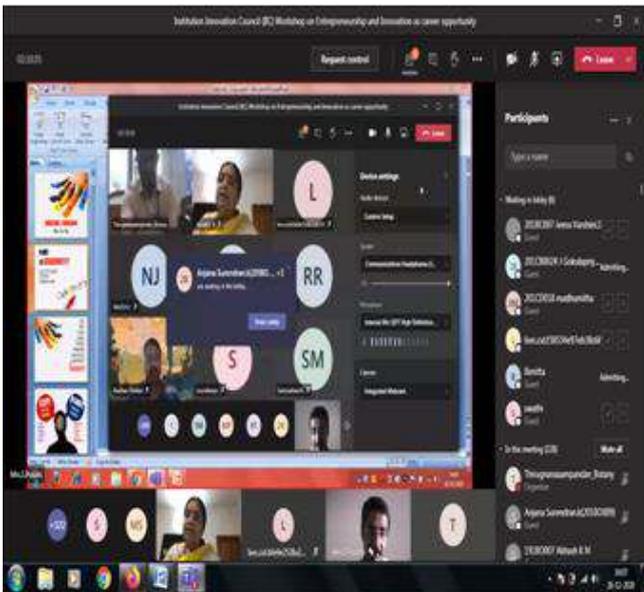


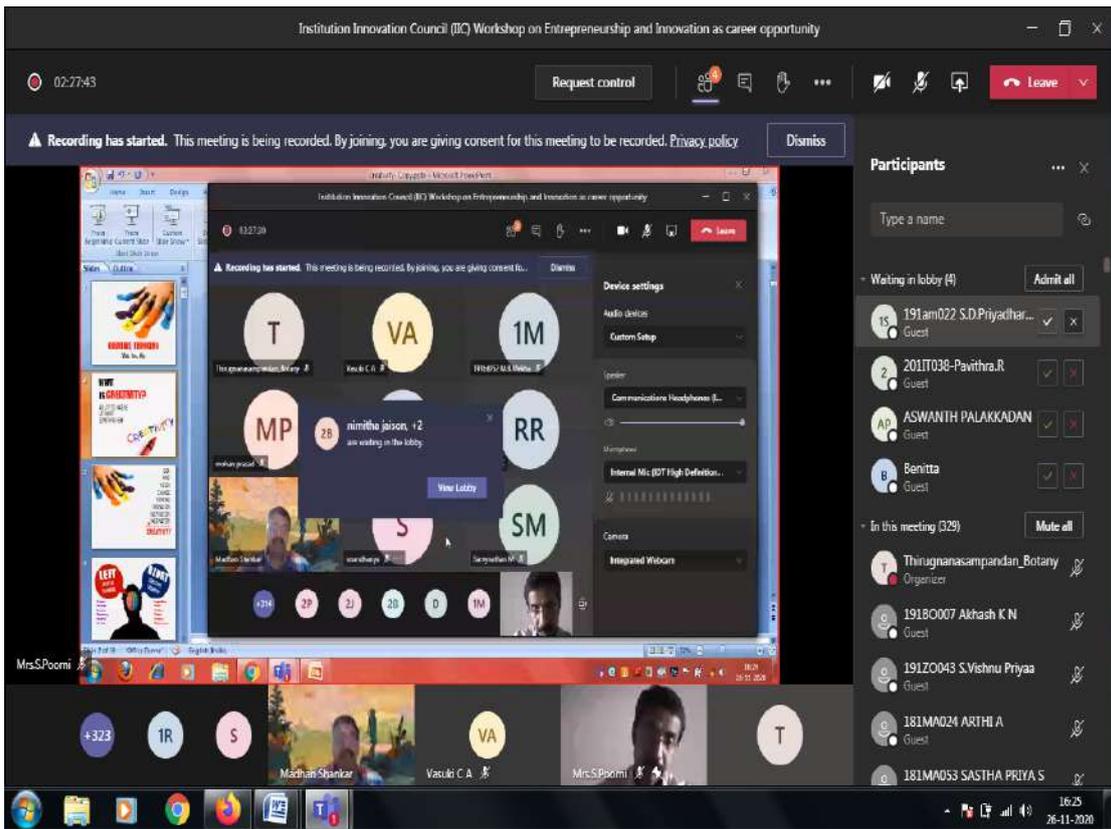
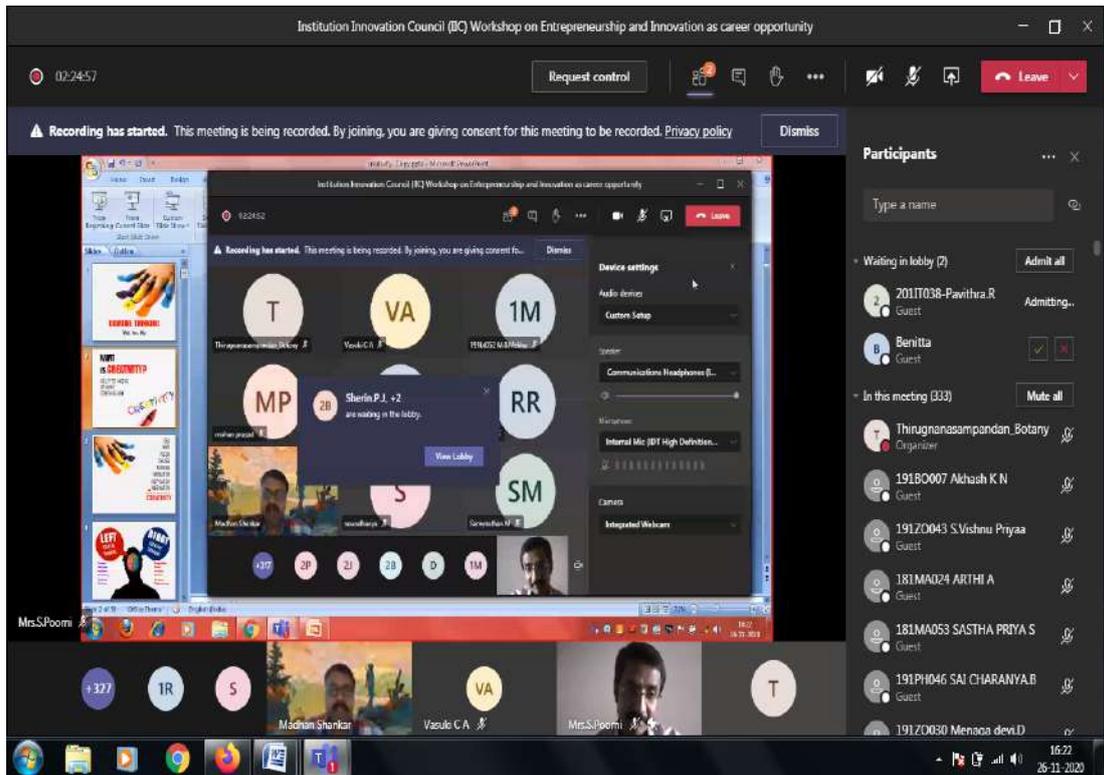
Workshop on
“Entrepreneurship and Innovation as Career Opportunity”

Organized by
Institution Innovation Council (IIC)

REPORT

Institution Innovation Council (IIC), Kongunadu Arts and Science College conducted a workshop on “Entrepreneurship and Innovation as Career Opportunity” as a part of Innovation activity quarter-1 for the academic year 2020-2021 for the benefit of students, research scholars and faculty members on 26.11.2020 from 04.00pm to 05.15 pm using MS Teams. The programme was started with welcomed the gathering by respected Principal, Dr. M. Lekeshmanaswamy followed by Dr. C.A. Vaski, Secretary and Director presided over the function. In her presidential address Dr. C.A. Vasuki highlighted the necessity of innovation for betterment of entire community. Further she insisted that innovation is a part of our day-to-day life and we should bring it up to the application level. Further, Dr. S. R. Madhan Shankar, Dean Academics and President, IIC delivered the felicitation address stating the role of IIC and activities to be carried out. In addition, he spoke about the previous achievements of IIC and actions to be taken in future for further improvement. Innovation activity coordinator, Dr. R. Thirugnanasampandan introduced the resource person Mr. H. R. Vivek, Dean Academics, CMS College of Science & Commerce, Coimbatore. Subsequently session was handled by the resource person. In his speech resource person gave a clear picture about what is entrepreneurship and innovation and how both are interconnected. Resource person clearly explained how businesses and the society are challenged today by technological changes and how innovation is used to solve such changes. Critical steps like passion, finance and risk in entrepreneurship were shared with audience by the resource person and he had also talk about few successful Startup’s with their innovative ideas for better entrepreneurship. Finally, resource person explained the importance and role of MIC for better India. A total of 330 participants including both undergraduate and master graduate students, research scholars and faculty members attended and benefitted. Finally, the programme came to an end with vote of thanks proposed by Innovation activity coordinator, Dr. R. Thirugnanasampandan.







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Institution Innovation Council

Organizes

Workshop on

“Entrepreneurship and Innovation as Career Opportunity”

Resource Person

Mr. H. R. Vivek

Dean Academics

CMS College of Science & Commerce

Coimbatore

Date: 26.11.2020

Time: 04.00 to 05.00 PM

Microsoft Teams link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmZhNjgxNDgtMmMl1My00NTI2LTkyZTEtMTNlOGQ1NzczNzQz%40thread.v2/0?context=%7b%22Tid%22%3a%22b5206cc9-39eb-483e-b329-36090fbb5824%22%2c%22Oid%22%3a%22dccc09d0-a81a-45c7-807f-1fb7910017e8%22%7d



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Institution Innovation Council

Programme schedule

Workshop on

“Entrepreneurship and Innovation as Career Opportunity”

Date: 26.11.2020

Time: 04.00pm

Online plat form: MS Teams

Chief Patron: Dr. M. Aruchami
President

Patron : Dr. C.A. Vasuki
Secretary and Director

Welcome Address	:	Dr. M. Lekeshmanaswamy, Principal
Presided over by	:	Dr. C.A Vasuki, Secretary and Director
Felicitation by	:	Dr. S.R. Madhan Shankar, Dean Academics & President, IIC
Introduction of	:	Dr. G. Dhandapani, Convener, IIC
Resource persons	:	
Vote of thanks	:	Dr.R.Thirugnanasampandan, Innovation Activity Coordinator