MEMORANDUM OF UNDERSTANDING

BETWEEN

KONGUNADU ARTS AND SCIENCE COLLEGE (KASC) (AUTONOMOUS)
DEPARTMENT OF COSTUME DESIGN AND FASHION
GN MILLS (PO), COIMBATORE – 641 029, TAMILNADU

&

ASIAN FABRICX PRIVATE LIMITED,, KARUR
TAMILNADU
THE MEMORANDUM

In recognition of the common desire for strengthening mutually beneficial co-operation, - Department of Costume Design and Fashion, KASC, Coimbatore and Asian Fabrics Pvt Ltd., Karur do hereby agree:

KASC – Department of Costume Design and Fashion

The college is ideally located in serene and rural surroundings not far from the city. It is conveniently connected with all parts of the city through frequent town buses plying from various destinations. Started in the year 1973 with a humble beginning, the college has grown magnificently in academic stature with autonomous status having 13 research departments, 15 PG departments and 20 UG departments. The college is imparting higher education to approximately 4000 students. In the third cycle of re-accreditation, the National Assessment and Accreditation Council has awarded “A” grade with the CGPA of 3.64 out of 4 to the college. The University Grants commission has awarded the prestigious award of College of Excellence during 2016-2017.

The Costume Design and Fashion department started in the year 2006 within a span of 13 years has grown in its academic structure, offering various courses like diploma and certificate serves as a platform to produce professionals equipped with necessary skill and knowledge in fashion design. The Department of Costume Design and Fashion contributed to the related industries significantly by making available suitable trained degree holders year after year.

Asian Fabrics Pvt Ltd

Asian Fabrics Private Limited, situated in Karur, South India is a manufacturer and exporter of Home Textiles and Furnishing Products for more than 4 decades. Established in 1974 by N.R. Venkatachalam, the Chairman and his son V.Ashok Ram Kumar, is the Present Managing Director.

State of the art production facilities and infrastructure are the key factor which makes Asian Fabrics the preferred supplier for the customers all over the world. Asian Fabrics firmly believes competitive pricing, prompt delivery and in meeting the desired quality through proper parameters.

Objectives:

Endeavour will be made by – Department of Costume Design and Fashion, KASC and Asian Fabrics Pvt Ltd.,

i. To enable qualitative education, to facilitate greater interaction between the industry and institution, to enrich job oriented education, to enhance the curricular content at KASC – Department of costume design and fashion to make it need based, subject to approval by the concerned BOS.
ii. Working together in matters relating to curriculum development and exchange of personnel, organizing educational visits for students and faculty to industry, arranging for guest lectures, offering consultancy, ensuring the development of continuing education system from time to time and its related areas for self sustaining growth.

iii. Extending help in all the ways to the students for industrial training and project work and in-plant training.

iv. Extending placement services for the KASC – Department of Costume Design and Fashion students in consultation with the member industries of Asian Fabrics Pvt Ltd.,

KASC – Department of Costume Design and Fashion and Asian Fabrics Pvt Ltd., strongly believe that such an understanding would lead to a long period of meaningful interaction, cooperation and exchanges of information and ideas. KASC – Department of Costume Design and Fashion and Asian Fabrics Pvt Ltd., value the spirit of this agreement and strive continuously to develop the various facts of this Memorandum of Understanding, which may be amended suitably from time to time by mutual consent of the two organizations.

This MOU will be in force for a period of 3 years from the date of signing. The validity may be extended beyond three years on mutual consent. Both the parties reserve the right to terminate the agreement at any time by giving two months notice.

Signed on: 22. 03. 2019

Dr. V. Balasubramaniam,
Principal,
Kongunadu Arts and Science College,
GN Mills (Po),
Coimbatore – 641 029

Mr.V. Ashok Ram Kumar,
Managing Director,
Asian Fabrics Pvt Ltd,
Karur- 639006