



**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS),
COIMBATORE – 29.**

INSTITUTION INNOVATION COUNCIL (IIC)

***‘CALL FOR PAPER WRITING AND RESEARCH REPORT ON
INNOVATION’***



CIRCULAR

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Re-accredited by NAAC with A⁺ Grade (4th Cycle)
College of Excellence (UGC)
COIMBATORE – 641 029

CIRCULAR

12.01.2021

Institution Innovation Council (IIC) is planning to conduct an event on *"Paper Writing and Research Report on Innovation"* for Semester – I (Second Quarter). In this regard, the Heads of the Departments are requested to circulate the information among the students (both UG and PG), Research Scholars and Faculty members to contribute the research paper on Innovation. Also, the IIC Staff-In-charges of the respective department is advised to guide the students and research scholars in the preparation of research paper/ report and submit the same on or before 23rd January 2021 to the e-mail id given below. *Three best papers will be honoured.*

E-mail id: arunkumarsk_cm@kongunaducollege.ac.in

Further details, contact: Mr.S.K.Arunkumar, Assistant Professor of Commerce

Mobile: 9842605210


12/1/2021
PRINCIPAL

To

1. All Heads of the Departments for any necessary action
2. All the staff members through the Heads of the Departments
3. All the students and research scholars through the Heads of the Departments

Copy to

1. Secretary's Office
2. Dean, Academics
3. Dean, R&D
4. Controller of Examinations
5. Librarian
6. Director of Physical Education
7. Office Superintendent - Aided & Unaided

Copy for favour of information of :

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INVITATION BROCHURE



KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)



College of Excellence (Status awarded by UGC)
Re-accredited by NAAC with 'A+', Grade (4th Cycle)
G.N. Mills (Post), Coimbatore - 641029
Tamil Nadu, India

INSTITUTION INNOVATION COUNCIL



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Organizes & Cordially invite you for

Paper Writing and Research Report on Innovation

Last Date for Submission
25/01/2021

Mail Id for Submission
arunkumarsk_cm@kongunaducollege.ac.in

Three best papers will be honoured

Further Details Contact
Mr. S. K. Arunkumar
Assistant Professor of Commerce
Mobile: +919842605210

-Report-

Institution Innovation Council (IIC), Kongunadu Arts and Science College (Autonomous), Coimbatore, organized an event on 'Paper writing and Research Report on Innovation' for Semester - I (Second Quarter). Regarding this, circular was released on January 12, 2021. Students, research scholars and faculty members were invited to contribute research paper on Innovation. Also, the IIC Staff-In-charges of the respective departments was asked to guide the students and research scholars in the preparation of report.

Department of Physics, Bio-technology, Commerce, English and Chemistry actively participated and twenty six papers were received. Particulars of the participant were as follows:

S.No.	Name of the Participant	Class	Title of the Paper
1.	T. Swathi	I M.Sc. Physics	Electricity from Lightning
2.	A. B. Ramsailesh	III B.Com.	Innovation
3.	R. Anusha	III B.Sc. BT	A Research Report on Innovation
4.	J. Ashna	I M.Sc. BT	Medicins from Mimosa Pudica
5.	B. VishnuPriya	Faculty – Bio-tech	Development of Honey-based natural Jelly from Beetroot Peel: Analyse its stability and sensory properties
6.	Malini and Mekha	II B.Sc.BT	Bio-printing and Cancer Research
7.	Sivakumar and Chellakumar	II B.Sc.BT	Comparison of Innovation between India and China
8.	Sakthinachiyar & Abarna Devi M	II B.Sc.BT	CRISPR and Genetic Engineering
9.	Aswini R	II B.Sc.BT	Genome Editing
10.	K. Mouliya	Assistant Professors, Department of Bio-chemistry, Sri Ramakrishna College of Arts and Science, Coimbatore	Nutrition Knowledge and Food-health Awareness through Gamification
11.	Karvannan and M. Vinothini	II B.Sc.Chemistry	Aquaponics
12.	Nivethitha	III B.Com.	Innovation and Agriculture
13.	Srinila and Divya Dharshini	III B.Com.CA	Innovation n Green Marketing
14.	S. Gowtham & V. Gughan	III B.Com.CA	Innovation in HRM

15.	Abarnaa. G &Nisha.S	III B.Com.CA	Innovation in Rural Marketing
16.	M.Gokul and S.Gughan	III B.Com.CA	Innovation in Social media marketing
17.	S.Madhusree	III B.Com.	Innovation on Solar Energy in India
18.	AngelinSophiya and PoojaSampath	III B.Com.CA	Innovative Approaches to understand Consumer Psychology
19.	S.Vidhyashri	III B.Com.	Innovative Organic Farming in India
20.	Veenavarshini	II B.Sc.BT	Cruelty-free Lab Grown Meat
21.	Ganesh.S and AnishPrasanna.E	II M.Sc.BT	Nucleic Acid Extraction without Centrifuge
22.	S.R.SreeMeena	I MA English	The Outcome of Ignited Imagination (Innovation)
23.	PrathibaP.Nair	M.Sc.BT	Rice Cultivation in Oceans
24.	Florenci. A	II M.Sc. BT	Increasing the seed germination rate through priming and externally increasing the enzyme concentration
25.	Selvakumar	II B.Sc.BT	Innovation
26.	Deepthi Ashok	II M.Sc.BT	UV tolerance from the fluorescence emitted by Eutardigrade <i>Param acrobotus</i> sp. : A possible natural sunscreen

Dr. R. Swarnalatha, Department of B.BA. (RA), PSG College of Arts and Science, Coimbatore, was asked to evaluate the papers to select the best three papers. Evaluation was based on: (i) Innovation Idea/Concept, (ii) Content, (iii) Presentation of thought, (iv) Review of Literature and (v) Layout and Grammar.

Kongunadu Arts and Science College (Autonomous)
Coimbatore 641 029
Institution Innovation Council

SCORE SHEET FOR THE COMPETITION ON PAPER WRITING AND RESEARCH REPORT ON INNOVATION

S.No	Name of the student	Class and Department	Roll No	Mark Break up					Total (50)
				Innovative Idea/concept (10)	Content (10)	Presentation of thought (10)	Review of literature (10)	Layout and Grammar (10)	
1	T.SWATHI	I M.Sc-Physics	202PH040	6	7	8	4	6	31
2	A.B RAMSAILESH		181CM249	4	4	4	4	4	20
3	R.ANUSHA	III BSc-BT	181BT047	4	4	3	2	3	16
4	J.ASHNA	I MSc-BT		8	7	8	7	6	36
5	B.VISHNUPRIYA			9	9	9	7	9	43
6	MALINI & MEKHA	II B.Sc-BT		5	4	3	3	4	19
7	SIVAKUMAR & CHELLAKUMAR	II BSc-BT	191BT006	2	2	2	2	2	10
8	SAKTHI NACHIYAR	II BSc-BT	191BT010	3	3	2	2	2	12
9	ASWINI.R	II BSc-BT	191BT045	2	2	2	2	2	10
10	K.MOULIYA	-	-	-	-	-	-	-	-
11	KARVANNAN.N	IIBSc-Chemistry		1	1	1	1	1	5

12	NIVETHITHA	III BCom	181CM204	4	4	4	4	4	20
13	SRINILA	III BCom-CA		6	6	6	6	6	30
14	S.GOWTHAM	III BCom-CA		4	3	3	3	2	15
15	ABARNA.A.G	III BCom-CA		5	4	4	3	3	19
16	M.GOKUL	III BCom-CA		5	4	5	4	3	21
17	S.MADHUSREE	III BCom	181CM231	5	5	4	4	5	23
18	ANGELIN SOFYHA	III BCom		3	3	3	3	4	16
19	S.VIDHYA SHRI	III BCom	181CM228	3	3	4	3	4	17
20	VEENA VARSHINI	II BSc-BT	191BT09	6	5	5	5	6	27
21	GANESH	II MSc-BT		3	3	3	3	3	15
22	S.R. SREE MEENAA	IMA-ENG.	202EL001	3	3	3	3	4	16
23	PRATHIBHA P NAIR	MSc-BT	192BT006	3	3	2	2	2	12
24	FLORENCIA	II MSc-BT	192BT019	2	2	2	2	2	10
25	SELVAKUMAR	II BSc-BT		1	1	1	1	1	5
26	DEEPTHI ASHOK	II MSc-BT		4	4	4	3	3	18

R. Swarnalatha
2/2/2021
Dr. R. SWARNALATHA
B.Sc., M.A., M.Com, Ph.D., M.Tech
Associate Professor & Head
Department of Management Studies
(Retail Management)
PSC College of Arts & Science
Coimbatore - 541 014

Three best papers selected are as follows:

1. B. VishnuPriya, Faculty – Bio-technology - Development of Honey-based natural Jelly from Beetroot Peel: Analyses its stability and sensory properties
2. J. Ashna, I M.Sc.BT – Medicines from *Mimosa pudica*
3. T. Swathi, I M.Sc. Physics – Electricity from Lightning

The event was headed by Dr. M. Lekeshmanaswamy, IIC – Chairman, and Principal, and led by Dr. S. R. MadhanShankar, IIC – President and Dean Academics and Dr. G. Dhandapani, IIC – Convenor and Assistant Professor of Botany. Dr. B. DivyaPriya, IIC – Innovation Ambassador and Member, Associate Professor, Mr. S. K. Arunkumar, IIC- Member and Assistant Professor and Dr. V. Suganthi, Assistant Professor, Department of Bio-chemistry co-ordinated the event.