KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A+' Grade (4th Cycle) College of Excellence (UGC) Coimbatore - 641 029

DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

COURSE OUTCOMES (CO) of

B.COM IT

For the students admitted during the

Academic year 2021 – 2024

Programme Code: 22 Course Code: 21UCI101		B.Com (IT) CORE PAPER.1 – PRINCIPLES OF ACCOUNTING		
2021-2022	Ι	4	60	4

- 1. To enable the students to learn basic Principles of Accountancy.
- 2. To make the students skillfully to prepare and present the final accounts of sole trader.
- 3. To learn about various types of errors and depreciation in accounts.
- 4. To understand about bank reconciliation statement and accounting for professionals
- 5. To provide knowledge about consignment and joint ventures

Course Outcomes (CO)

K1	CO1	Recall Accounting Concepts and Conventions and use Accounting rules to record				
		business transactions in Journal, Ledger and prepare Trial Balance.				
K2	CO2	Understanding the preparation Subsidiary Journals including Three Column				
		Cashbook and prepare a Bank Reconciliation Statement.				
K3	CO3	Applying different type of expenditure & incomes and reserves and provisions.				
K4	CO4	Understanding the conceptual skills to prepare and present the financial statements				
		of a business with knowledge of depreciation.				
K5	CO5	Remembering the bank reconciliation statement and accounting for professionals				

Programme Co	de: 22	B.Com (IT)		
Course Code: 21UCI102		CORE PAPER.2– INFORMATION TECHNOLOGY		
Batch Semester		Hours / Week	Total Hours	Credits
2021-2022	I	4	60	4

Course Objectives

- 1. To understand the importance of managing information in the modern era
- 2. To provide insight about various forms of computing and application development
- 3. To provide knowledge about various communication technologies
- 4. To introduce various IT based applications among students
- 5. To acquaint students with IT related trends and ethical constraints of informationtechnology

K1	CO1	Understanding the importance of internet-based systems in business organizations
K2	CO2	Understanding various forms of computing such as mobile computing, grid computing etc
K3	CO3	Applying various communication technologies at domestic and global level
K4	CO4	Remembering various emerging trends in IT applications
K5	CO5	Understanding the ethical issues and implementing security controls and quality checks

Programm	e Code : 22	B.C	B.Com (IT)		
Course Code: 21UCI1A1		ALLIED - BUSIN	ALLIED - BUSINESS MATHEMATICS		
Batch	Semester	Hours / Week	Total Hours	Credits	
2021-2022	Ι	6	90	5	

- 1. To give basic knowledge about Mathematical concepts
- 2. To solve the modern business problems using various mathematical techniques
- 3. To enable the students to apply basic mathematical knowledge to solve the real life business problems.

Course Outcomes (CO)

K1 to K5	CO1	Remembering the concepts of Mathematics in Profit and Loss.
	CO2	Understanding the concepts of mathematics in finance
	CO3	Applying basic Mathematical concepts in Shares.
	CO4	Analyzing the business conditions using Linear Programming Problems.
	CO5	Evaluating Linear programming problem by using graphical method

Programme Co	de: 22	B.Com (IT)				
Title of the Paper : PART IV – ENVIRONMENTAL STUDIES						
Batch	Semester	Hours / Week	Total Hours	Credits		
2021-2022	Ι	2	30	2		

COURSE OBJECTIVES

• The course will provide students with an understanding and appreciation of the complex interactions of man, health and the environment. It will expose students to the multi- disciplinary nature of environmental health sciences

- To inculcate knowledge and create awareness about ecological and environmental concepts, issues and solutions to environmental problems.
- To shape students into good "Ecocitizens" thereby catering to global environmental needs.
- This course is designed to study about the types of pollutants including gases, chemicals petroleum, noise, light, global warming and radiation as well as pollutant flow and recycling and principles of environmental pollution such as air, water and soil
- The course will address environmental stress and pollution, their sources in natural and workplace environments, their modes of transport and transformation, their ecological and public health effects, and existing methods for environmental disease prevention and remediation.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

	1	
K1	CO 1	Understand how interactions between organisms and their environments drive the dynamics of individuals, populations, communities and ecosystems
		dynamics of merviduals, populations, communities and coosystems
	CO2	Develop an in depth knowledge on the interdisciplinary relationship of cultural, ethical and social aspects of global environmental issues
K5	CO3	Acquiring values and attitudes towards complex environmental socio-economic challenges and providing participatory role in solving current environmental problems and preventing the future ones
	CO4	To gain inherent knowledge on basic concepts of biodiversity in an ecological context and about the current threats of biodiversity
	CO5	To appraise the major concepts and terminology in the field of environmental pollutants, its interconnections and direct damage to the wildlife, in addition to human communities and ecosystems

Programme Co	de: 22		B.Com (IT)	
Course Code: 21UCI203		CORE PAPER .3 – FINANCIAL ACCOUNTING		
Batch Semester		Hours / Week	Total Hours	Credits
2021-2022 II		6	90	5

Course Objectives

- 1. To explore various methods of calculating and recording depreciation
- 2. To provide understanding about royalties and investment accounts
- 3. To offer an idea about single entry system of accounts
- 4. To promote knowledge about department and branch accounting
- 5. To facilitate knowledge about hire purchase and installment system of accounting

K1	CO1	Remembering various methods of depreciation accounting in the books
		of accounts

K2	CO2	Unders	Understanding the various techniques of royalties and investment				
		accoun	ts				
K3	CO3	Summ	narizing single entry method of a	ccount keeping			
K4	CO4	Remen	bering about the accounting pra	ctices of departments	and		
		branche	es				
K5	CO5	Unders	tanding books of accounts relati	ng to Hire purchase an	d		
		installn	nent system				
Program	Programme Code: 22 B.Com (IT)						
Course (Code:2	1UC2CL	CORE PRACTICAL - COMPUTER APPLICATIONS – I				
			MS OFFICE & TALLY				
Batch Semester		Semester	Hours / Week	Total Hours	Credits		
2021-20	022	II	4	60	2		

- 1. To familiarize with working in MS-WORD, Excel and PowerPoint.
- 2. To provide practical knowledge in working with MS- ACCESS.
- 3. To understand the basics of working in Tally accounting package

Course Outcomes (CO)

K1	CO1	Recall various techniques of working in MS-WORD						
K2	CO2	Analyzing financial data using EXCEL tools						
K3	CO3	Creati	Creating presentations for seminars and lectures using animations					
K4	CO4	Applying the techniques of inventory management using Computer packages						
K5	CO5	Understanding the usage of internet for business purposes and communications						
	Programme Code : 22 B.Com (IT)							
	Course	Code:	21UCI2A2	ALLIED.B1-S	STATISTICS FOR BU	ISINESS		
	Batch Semester			Hours / Week	Total Hours	Credits		
	2021-2022 II		II	6	90	5		

Course Objectives

- 1. To give basic knowledge about statistical concepts.
- 2. To solve the modern business problems using various statistical techniques
- 3. To estimate the mean and standard deviation of the marginal distribution of the response variable and use this information to inform a business decision

Course Outcomes (CO)

CO1

Choose a statistical method for solving practical problems.

CO2	Understand and use the basic measure of central tendency.
CO3	Identify different types of statistical data.
CO4	Classify the structure and characteristics of statistical data.
CO5	Evaluate the correlation coefficients and Formulate regression line by identifying dependent and independent variables.

Programme Co	de: 22	COMMERCE WITH I	Г	
Title of the Pap	er : PART IV - V	ALUE EDUCATION -	MORAL & ETHICS	
Batch Semester		Hours / Week	Total Hours	Credits
2021-2022	II	2	30	2

- > To impart Value Education in every walk of life.
- \succ To help the students to reach excellence and reap success.
- > To impart the right attitude by practicing self-introspection.
- > To portray the life and messages of Great Leaders.
- > To insist the need for universal brotherhood, patience and tolerance.
- \succ To help the students to keep them fit.
- > To educate the importance of Yoga and Meditation.

Course Outcomes (CO)

After completing the course the students:

	CO1	will be able to recognize Moral values, Ethics, contribution of leaders, Yoga and
		its practice
	CO2	will be able to differentiate and relate the day to day applications of Yoga and
K1		Ethics in real life situations
to	CO3	can emulate the principled life of great warriors and take it forward as a message
K5		to self and the society
	CO4	will be able to Analyse the Practical outcome of practicing Moral values in real
		life situation
	CO5	could Evaluate and Rank the outcome of the pragmatic approach to further
		develop the skills

Programme Co	de: 22		B.COM (IT)	
Course Code: 2	1UCI304	CORE PAPER.4 – COST ACCOUNTING		
Batch 2021-2022	Semester III	Hours / Week	Total Hours 90	Credits

Course Objectives

- 1. To enlighten the students on the importance of cost ascertainment reduction and control.
- 2. To teach the students to calculate the total cost of products and services.
- 3. To understand the methods of costing adopted by different types of industries.

Course Outcomes (CO)

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Γ	K1	C01	Knowing the concept of cost accounting and preparing cost sheet & suitable		
			Apportionment of overheads		
ſ	K2	CO2	Understanding the different methods in pricing the materials		
-	K3	CO3	Applying appropriate methods to calculate labour cost		
	K4	CO4	Preparing the accounts relating to process costing		
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	K5	C05	Evaluating the operating cost in transportation and contract costing		

Programme Co	de: 22	I	B.COM (IT)	
Course Code: 21UCI305		CORE PAPER.5 – MARKETING MANAGEMENT		
Batch 2021-2022	Semester III	Hours / Week	Total Hours 90	Credits 4

Course Objectives

- 1. To enlighten the students on the importance of Marketing Management
- 2. To make the students to know about the concept of Pricing for the Products.
- 3. To understand about Market Segmentation.

Course Outcomes (CO)

K1	C01	Understanding the concepts and functions of Marketing Management.			
K2	CO2	nowing about the Market segmentation and Product Life Cycle.			
К3	CO3	Remembering about pricing, branding and Labeling.			
K4	C04	Recollecting the various channels of distribution.			
K5	C05	Learning the techniques of sales Promotion.			

Programme Code: 22		B.COM (IT)		
Course Code: 2	21UCI306	CORE PAPER.6 – DATABASE MANAGEMENT SYSTEM		
Batch 2021-2022	Semester III	Hours / Week	Total Hours 75	Credits 4

Course Objectives

- 1) To understand the different issues involved in design and implementation of a databasesystem.
- 2) To understand and use data manipulation language to query, update and manage adatabase.
- To design and build a simple database system and demonstrate competence with thefundamental tasks involved in modeling, designing and implementing a DBMS.

Course Outcomes (CO)

K1	CO1	Defining the program-data independence, data models for database scheme and
		database instances.
K2	CO2	Identifying the methodology of relational model.
K3		Developing an understanding of the differences between first, second and third normal forms.
K4	CO4	Analyzing the Structured Query Language using Network and Hierarchical Models.
K5	CO5	Evaluating the concept of query processing

Programme	Code: 22	B.COM (IT)		
Course Code: 21UCI3A3		Allied Paper 3.– FINANCIAL MARKETS AND INSTITUTION		
Batch 2021-2022	Semester III	Hours / Week	Total Hours 75	Credits 5

Course Objectives

- 1) To understand the Indian financial system and its trends
- 2) To understand and learn about stock Market and its functions
- To enlighten the students about the knowledge of various instruments used in financialmarkets

K1	CO	Understanding the functions and classifications of financial markets
	1	
K2	CO	Analyzing the structure of stock exchange and functions of new issue markets and
	2	secondary markets
K3	CO	Knowing the various Investment institutions in India
	3	
K4	CO	Remembering the concept of Mutual funds and its working
	4	
K5	CO	Learning about Derivatives and futures
	5	

Programme Cod	le: 22	B.COM (IT)		
Course Code: 21UCI3CM		CORE PRACTICAL. 2 – COMPUTER APPLICATIONS III -SQL		
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	III	4	60	2

- 1) To understand the structured query language to communicate with the database.
- 2) To manipulate the date using SQL (To add, modify, delete and retrieve data).
- 3) To explore the basic commands and functions of SQL.
- 4) To extract information regarding the use of SQL to query a database.

Course Outcomes (CO)

K1	C01	Familiarizing with the structured query language.
K2	CO2	Performing the basic calculation based upon the queries.
К3	CO3	Applying the theoretical knowledge to create database using SQL.
K4	CO4	Understanding about table creation in DBMS
К5	C05	Generating reports for the database.

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI3S1		SKILL BASED SUBJECT 1 – CYBER LAW		
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	III	2	30	3

Course Objectives

- 1. To help the students to familiarize the concept of Cyber law Computer Crimes.
- 2. To gain theoretical knowledge in the aspects of intellectual property and InformationTechnology Act.
- 3. To make them to know about various laws related to cybercrime and Security issues.

K1	CO1	Remembering the basic concepts of Cyber law and E-Commerce.
K2	CO2	Understanding the Security aspects in cyber law.
K3	CO3	Grasping the legal aspects regarding cybercrimes and IT Act.
K4	CO4	Understanding the legal frame work for EDI and analyze the case studies.
K5	CO5	Analyzing the case studies under IT Act and cybercrime.

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI407		CORE PAPER.7 – CORPORATE ACCOUNTING		
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	IV	6	90	4

- 1) To prepare financial statements of special types of business viz. Banks, Insurance companies.
- 2) To understand the accounting treatment of special transactions of the above business.
- 3) To familiarize with the accounting treatment of shares and debentures.

Course Outcomes (CO)

K1	C01	Recollecting the basic concepts and terms of Corporate Accounting.
K2	CO2	Understanding the procedures, conventions and rules of accounting
		Pertaining to issue of shares and prepare ledger accounts.
К3	CO3	Applying the procedures and prospects for redemption of different
		types of shares and debentures.
K4	CO4	Analyzing the final accounts of a company after redemption of shares.
K5	C05	Evaluating the banking company accounts

Programme Cod	e: 22		B.COM (IT)	
Course Code: 21UCI408		CORE PAPER.8 – E-BUSINESS APPLICATIONS		IS
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	IV	5	75	4

Course Objectives

1) To familiarize the students about the various concepts of E-Business.

2) To make the students to understand the importance of E-Business models.

3) To help the students to gain knowledge about E-Commerce networks.

COURSE OUTCOMES (CO)

K1	C01	Knowing about the computer networks and Multimedia tools
K2	CO2	Understanding about the E-Commerce Frame work
K3	CO3	Learning about the Electronic payment systems
K4	C04	Recollecting the concepts of E-Banking System
K5	C05	Analyzing the power of E-Networks and E-Advertisements

Programme Code: 22	B.COM (IT)
Course Code: 21UCI409	CORE PAPER.9 – OBJECT ORIENTED PROGRAMMING WITH C++

Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	IV	5	75	4

1. To familiarize with the practical knowledge of object oriented programming.

2. To acquire the knowledge of operators and functions in C++.

3. To learn how to design and implement generic classes with C++ templates.

Course Outcomes (CO)

K1	C01	Solving the problem based upon different data structure and to know about the C++ program.
K2	CO2	Choosing an appropriate data structure for a particular problem.
К3	CO3	Providing the students with the knowledge of opening and closing a file.
K4	CO4	Implementing various concepts relating to the C++ language.
K5	C05	Understanding the input and output operations.

Programme Code: 22			B.COM (IT)	
Course Code: 21UCI4A4		ALLIED PAPER 4 : CAMPUS TO CORPORATE		
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	IV	6	90	5

COURSE OBJECTIVES

- 1. To help students transition smoothly into corporate life.
- 2. To enhance the student's confidence and offers tools like corporate communication, managing time and the mind-set shift which is required when moving from a college to a corporate environment.
- 3. To develop the students to get an idea about personality development and body language.

COURSE OUTCOMES (CO)

K1	CO1	Knowing about the corporate sector and its working condition.
K2	CO2	Understanding about the corporate work life balance.
K3	CO3	Learning about the personality development
K4	CO4	Understanding the concept of career planning.
K5	CO5	To know how to prepare resume.

Programme Code: 22

B.COM (IT)

Course Code: 21UCI4CN		CORE PRACTICAL.4 – COMPUTER APPLICATIONS IV C++		
		PROGRAMMING		
Batch	Semester	Hours / Week	Total Hours	Credits
2021-2022	IV	4	60	2

- 1. To gain a better understanding of object oriented design and program implementation by using object oriented language features.
- 2. To understand the use of programming techniques.
- 3. To understand the knowledge on commerce object oriented programming.

Course Outcomes (CO)

K1	CO1	Developing a new object based on programs.
K2	CO2	Analyzing the calculations of different functions.
K3	CO3	Obtaining the skills to manage the coding.
K4	CO4	Constructing of classes and objects.
K5	CO5	Working with accounting terms using C++.

Programme Code: 22			B.COM (IT)		
Course Code: 21UCI4S2		Title of the Paper : SKILL BASED SUBJECT : 2 – MANAGERIAL ECONOMICS			
Batch 2021-2022	Semester IV	Hours / Week	Total Hours 30	Credits 3	

Course Objectives

- 1. To learn the concept of economics.
- 2. To enable the students to know about the various determinants of demand.
- 3. To know about various factors this influences the production and market situations.

K1	CO1	Recollecting the various functional areas of economics.
K2	CO2	Understanding the basic tools applied in the managerial economics.
K3	CO3	Applying the various techniques for identifying the market conditions of the firm.
K4	CO4	Analyzing the concepts of various pricing methods.
K5	CO5	Evaluating the trends of demand and supply.

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI510		CORE PAPER.10 – MANAGEMENT ACCOUNTING		
Batch	Semester	Hours / Week	Credits	
2021-2022	V	6	90	4

- 1. To encourage the students to study the concept of Management Accounting.
- 2. To motivate the students to learn the techniques for managerial decision making.
- 3. To make the students to know about various budgeting techniques.

Course Outcomes (CO)

K1	CO1	Knowing the basic Concepts and relationships of various accounts
K2	CO2	Understanding about Ratios, Working capital and Budgeting.
K3	CO3	Preparing working capital and various Budgets.
K4	CO4	Analyzing cost volume profit and grasping knowledge about managerial application of Marginal Costing.
K5	CO5	Interpreting Fund flow and Cash Flow Statements.

Programme Code: 22			B.COM (IT)		
Course Code: 21UCI511		CORE PAPER.11 – MANAGEMENT INFORMATION SYSTEM			
Batch	Semester	Hours / Week	Total Hours	Credits	
2021-2022	V	6	90	4	

Course Objectives

- 1. To familiarize the students about the concepts of information system
- 2. To help them to know the applications of information system in business
- 3. To encourage the students to understand about E-Communication

Course Outcomes	(CO)
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K1	CO1	Remembering the system concepts and importance of managementinformation system
K2	CO2	Understanding the MIS models for planning and organizing
K3	CO3	Knowing the application of Hardware and software
K4	CO5	Analyzing various input and output devices
K5	CO5	Interpreting the role of E-Communication in MIS

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI512		CORE PAPER.12-PROGRAMMING IN VISUAL BASIC		
BatchSemester2021-2022V		Hours / Week 6	Total Hours 90	Credits 4

- 1. To provide intellectual knowledge to the students in windows programming.
- 2. To make them to understand the concept of designing forms in Visual basic.
- 3. To motivate the students to know about the various controls in visual basic.

Course Outcomes (CO)

K1	C01	Knowing the basic Concepts of Visual Basic.
K2	CO2	Understanding the properties and learning the use of various tools.
К3	CO3	Applying various controls and procedures in form designing and coding.
K4	CO4	Analyzing various functions & procedures of VB and preparing the data reports using links.
K5	c05	Remembering the selection of data access objects.

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI5CO		CORE PRACTICAL. 5 – COMPUTER APPLICATIONS V –		
		VISUAL BASIC PROGRAMMING		
Batch Semester		Hours / Week	Total Hours	Credits
2021-2022	V	4	60	2

Course Objectives

1. To provide practical knowledge in Visual Basic Programming.

2. To help the students to understand the concept of designing forms.

3. To encourage the students to learn the application of various tools and properties.

K1	CO1	Knowing about the form designing with tool box.
K2	CO2	Developing the skills to create MDI form and Menu Editor.
K3	CO3	Working with control arrays.
K4	CO4	Creating various views of forms using different controls.
K5	CO5	Evaluating the reports of Visual Basic Programs.

Course Outcomes (CO)

Programme Code	: 22		B.COM (IT)	
Course Code: 21U	ICI613	CORE PAPER .13 – PRINCIPLES OF AUDITING		
Batch 2021-2022			Total Hours 75	Credits

Course Objectives

1) To familiarize the students about the various concepts of Principles of Auditing.

2) To make the students to understand the importance of auditing and auditing reports.

3) To help the students to gain knowledge about vouching of documents in an organization.

K1	C01	Knowing about the current Auditing Concepts, Standards and Procedures
K2	CO2	Understanding about Internal checks and Vouching
К3	CO3	Applying different audit process for valuing Assets and Liabilities
K4	C04	Knowing the role on an Auditor in a company and to interpret the Audit Reports
K5	C05	Investigating the auditing provisions and E-Auditing

Programme Code	: 22	B.COM (IT)		
Course Code: 21U	CI614	CORE PAPER .14– INTERNET AND WEB DESIGNING		
BatchSemester2021-2022VI		Hours / Week	Total Hours 60	Credits

- 1. To Familiarize the students about the concepts of Internet
- 2. To make the students to understand the concept of web designing
- 3. To help them to develop the skills to create Hyper Text Markup Language

Course Outcomes (CO)

K1	CO1	Remembering the basic concepts of Internet and HTML
K2	CO2	Understanding the terminologies of Internet technologies, about table creation and application of its properties in HTML
K3	CO3	Learning the application of HTML tags and Frames
K4	CO4	Knowing the various uses of buttons in creating a web page
K5	CO5	Illustrating about the tags for creating webpages.

Programme Code	: 22	B.COM (IT)		
Course Code: 21U	JCI615	CORE PAPER .15- INVESTMENT MANAGEMENT		
Batch 2021-2022	Semester VI	Hours / Week 4	Total Hours 60	Credits 3

Course Objectives

- 1. To give the practical knowledge and theoretical knowledge about investment
- 2. To make the students to understand about various portfolios available for investment
- 3. To educate the students to be aware of various investment alternatives

K1	CO1	Remembering the basic Concepts of Investment management.		
K2	CO2	Understanding the markets for investment purpose, investment alternatives and		
		Portfolios.		
K3	CO3	Studying the application of fundamental analysis in Economy, Industry and		
		Company.		
K4	CO4	Analyzing the buying and selling signals using various theories and evaluating the		
		risk and return of portfolio.		
K5	CO5	Evaluating the portfolios of various companies.		

Programme Code: 22		B.COM (IT)		
Course Code: 21UCI6CP		CORE PRACTICAL.6 - COMPUTER APPLICATIONS VI HTML AND WEB DESIGNING		
Batch 2021-2022	Semester VI	Hours / Week 4	Total Hours 60	Credits 2

- 1. To provide the students about the practical knowledge in HTML programming.
- 2. To make the students to understand the concept of web designing.
- 3. To comprehend about Internet and know about various tags and buttons.

Course Outcomes (CO)

K1	CO1	Knowing the creation of web page using HTML.
K2	CO2	Understanding about linking the web pages using Anchor tags.
K3	CO3	Learning about of table creation properties and Buttons in designing a form.
K4	CO4	Gaining knowledge of creating advertisements and invitations.
K5	CO5	Evaluating the results of HTML Programs.

Programme Cod	le: 22	B.C	OM (IT)	
Title of the Pape	r: SKILL BA	SED SUBJECT : 3 – HUMAN RESOURCE MANAGEMENT		
Batch 2021-2022	Semester VI	Hours / Week 2	Total Hours 30	Credits

Course Objectives

- 1. To provide an over view of Human resource management to the students.
- 2. To provide emphasized knowledge to the students about work ethics in HRM.
- 3. To motivate the students to develop leadership qualities in them.

K1	CO1	Remembering the basic Concepts of Human Resource Management
K2	CO2	Understanding the concept of Job analysis and Recruitment Process
K3	CO3	Applying various motivational theories and selection process
K4	CO4	Analyzing the human resource by recruitment and selection
K5	CO5	Interpreting the need of HR in business.

Programme Code	: 22		B.COM (IT)	
Course Code: 21U	JCI6Z1	PROJECT AND VIVA-VOCE		
Batch 2021-2022			Total Hours 75	Credits 5

- 1. To find out and suggest the ideas related to the practical problems in the field of commerce.
- 2. To design a program for conversion of manual work into computerized format in variousareas.
- 3. To make the students to understand the importance and needs of Research and Project for the benefit of the society.

K1	CO1	Identifying the practical problems in different areas of Commerce.
K2	CO2	Collecting data using various techniques.
K3	CO3	Applying statistical tools and analyzing the data.
K4	CO4	Designing the computer based projects, suggest solution and concluding the project.
K5	CO5	Giving solution to the problem.

COURSE OUTCOMES (CO)

Programme Co	de: 22	B.COM (IT)	
Batch 2021-2022	Naan Mudhalv	an – Data Analytics & Visuvalization	Credits 5