

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A' Grade – 3.64 CGPA out of 4 (3rd Cycle)

College of Excellence (UGC)

Coimbatore – 641 029

**DEPARTMENT OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATIONS (Unaided)**

**PROGRAMME OUTCOMES (PO) OF
BBA CA**

**For the students admitted
In the
Academic Year 2018-2019**

PO 1: Provide adequate basic understandings about management education among students.

PO 2: Inculcate entrepreneurial skills and global mindset.

PO 3: Understand finance and other core business content.

PO 4: To develop appropriate skills in the students so as to make them competent and provide themselves self-employment.

PO 5: To recognize and solve business problems in an ethical manner.

PO6: Model business professionalism and demonstrate effective written and oral communication skills.

PO 7: Students will exhibit critical thinking skills to address diverse business challenges and opportunities.

PO 8: To make the unemployed as employed and entrepreneurs by providing the necessary skills and knowledge of business and administration

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