

Department of e-Commerce

The Department of e-Commerce made its debut in this temple of learning during the Academic Year 2009-10 with a Vision and Mission of "Reach the Unreached" by developing the Meritocrats to adorn the world. This Department was exclusively established for maintaining the effective quality of education in this currently viable course of B.Com e-Com. Since the present scenario is concerned with imbibing the advanced Computer Applications in the field of Commerce, the Department shows keen interest by inculcating the commerce based computer knowledge and thereby taking its students to achieve the vision. The Department is presently functioning under the headship of Dr. K. Pongiannan with 42 energetic students in the I Year.

Course offered:



B.Com e-Com

PROFILE OF THE FACULTY MEMBERS:

The Department is now functioning with a faculty member whose detail is given as under:

Sl No	Name & Designation	Qualification	Qualification Up-gradation	Teaching Experience (as on Dec 2010)
01.	Dr. K. PONGIANNAN Associate Professor & Head	M.Com, M.Phil, Ph.D., MBA., HDCS., PGDCA.,	<ul style="list-style-type: none">➤ Attended 53rd Orientation Course on "Value Based Education" held at UGC Academic Staff College, Bharathiar University, Coimbatore from 1st Nov. 2003 to 28th Nov. 2003.➤ Participated in the Refresher Course in Commerce with the theme "Financial Sector Reforms and IT Applications" held from 01-11-2006 to 21-11-2006 conducted by UGC- ASC, Bharathiar University, and Coimbatore and obtained Grade 'A'.	10 Years *includes 8 years Research experience

ASSOCIATION ACTIVITIES:

The Department has formed an association to carry out its academic and extension activities. The Association has proposed to conduct Seminars and Workshops for the betterment of the students in the field of:

1. Emerging Trends in E-Commerce and its applications
2. A-Z Computer Applications in Finance
3. Online Share Trading and its growth in Indian Stock Market
4. Personality Development for the Global Competency
5. Soft Skills Development
6. Effective Time and Stress Management
7. Interview Techniques and Group Discussion.

BEST PRACTICES IN TEACHING- LEARNING PROCESS:

The Department is showing keen interest for setting up of an example in the institution for adopting modern methods of teaching by eliminating usual chalk and talk method. This would be achieved by creating teaching environment in the class room by following the Lecturer practices through LCD presentation and Audio-Visual presentations etc. The Department also has proposed to provide Laptop to each students along with the frequent supply of study materials through CDs for enabling them to avail e-teaching.

Similarly, the learning processes to be followed by the students are well focused by the Department with the following attributes:

1. Group Discussion Triggers
2. Case Study Methods
3. Visual Studies
4. Role Play
5. Thoughtful Questions
6. Rewarding Learner Participation
7. Cooperative Group Assignment

FUTURE PLAN OF THE DEPARTMENT:

The Department has proposed to extent its academic activities for the attainment of its vision and mission by the following ways:

1. Signing MoU with leading Industrial establishments and Chartered Accountant Firms which adopts the Computer Applications for its best practices in Accounting, Taxation etc.
2. Signing MoU with Sharkhan Ltd., Karvy Groups, and other Online Share Trading promoters for deputing the students to get practical exposure of online share trading.
3. Arranging frequent Industrial Visits to Textile, Hospital, Hotel Industries and Banking Companies for the students to gain the practical exposure.
4. Providing compulsory week-end computer training to all students for buying and selling of shares and updating the stock prices by visiting www.nseindia.com, www.ndtvprofit.com, www.sharekan.com etc.
5. To conduct an Inter-Collegiate Quiz Competition in Commerce
6. To organize the Inter-Departmental Quiz Competition, Debate, Role Play etc.

Apart from these regular academic activities, the Department has proposed to offer some extension services through its association by taking Mini Projects and Survey on the issues of public interest.

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