

PG DEPARTMENT OF COMMERCE
KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)
COIMBATORE - 29

ABOUT THE DEPARTMENT

The Post Graduate Department of Commerce was started in the Academic Year 2004-05. The Department is well furnished with an exclusive chamber for Faculty-Members and two fully equipped separate classrooms for the M.Com students. The Department is highly sophisticated with modern technology to be used as an aid for teaching-learning process such as Lap Top, PC system with Internet & Multimedia facility, LCD projector and White Board. The Department plays crucial role by offering the valuable two years PG Programme (M.Com.) with the unique feature of Semester pattern and Choice Based Credit System (CBCS). This Programme is being offered with the specialization of

- ❖ Accounting
- ❖ Applied Taxation
- ❖ Financial Management
- ❖ Marketing Management
- ❖ Human Resource Management

At the end of the course all the students of M.Com degree are thoroughly guided by the Faculty Members to do the real-time projects in various areas of commerce. As our college is confined with the Autonomous power, the PG Department of Commerce has a liberty to revise curriculum of M.Com course in order to fulfill the present needs of students' community and employment avenues.

EXTRA COURSES OFFERED:

The Department plays crucial role by offering the other valuable courses like:

1. PG Diploma in Finance and Computer Applications (PGDFCA) - One Year
2. PG Diploma in E-Commerce Applications (PGDEA) - One Year
3. UGC sponsored Career Oriented Course -
 - a. One year Certificate Course in Office Automation and Accounting Tally Package.
 - b. Diploma in Office Automation and Accounting Tally Package.
4. Job Oriented Course (JOC) - Share Trading Operations
5. Extra Departmental Course - Advertising Management
6. Advanced Learner Course [ALC]

- a. Industrial Relations and Labour Law
- b. Insurance Principles and Practice
- c. Financial Services

END SEMESTER RESULTS:

The Department has secured 100% in the end of semester examinations consecutively for three years .In all three batches students more than 75% of them have secured First class with Distinction.

PLACEMENT:

In the last three batches of students, 25% of them were well-placed in reputed organizations as Management Executives in Banking, Insurance and IT Sector, 50% of them have entered into the teaching profession at collegiate level in the reputed educational institutions and rest of them (25%) have opted to pursue the research programme (M.Phil). The Department has tie-up with:

- Dynamic Corporate relationship to ensure 100% Placement
- Students Project in leading corporate sectors with assured placement

ACTIVITIES OF THE DEPARTMENT

Apart from the regular classroom teaching, the department is showing a keen interest in conducting frequent Guest Lectures and Seminars and Conferences in State and National Levels. The following Guest Lectures, Seminars and Workshops were conducted by inviting eminent personalities in the field of commerce and other areas:

- Three-Day National Level Workshop on “Data Analysis for Business Decisions Using SPSS” *Inauguration by Dr. K Kulandaivel, Chancellor, Avinashilingam Deemed University, Coimbatore. Resource Person: Dr. J Reeves Wesley, Assistant Professor, Karunya Institute of Technology and Sciences, Coimbatore. (**click here for photos)*
- A Survey on “Road Traffic Vehicles Movement”, Mettupalayam Road, G.N Mills Pirivu from 7 am To 7 pm. *Initiated by:Er. M. Elangovan, Joint Secretary and Dr. A. A Siva Kumar, Principal . (click here for photos)*
- Release of Survey Report on Road Traffic Vehicle Movements, Mettupalayam Road, G.N Mills Pirivu from 7 am To 7 pm. *Released By: R. Venkatachalam, Worshipful Mayor, Coimbatore City Municipal Corporation, Received By: N. Karthi, Deputy Mayor. (**click here for photos)*

- National Seminar on Investment Decisions and Tax Planning. **Mr. Benny John IRS Asst. Commissioner of Income Tax, Coimbatore.** (**click here for photos)
- Book release function on “BUSINESS ACCOUNTING” authored by Mr.K.PONGIANNAN, Lecturer PG Dept of Commerce, Kongunadu Arts & Science College. Released by DR. P.THIRUMALVALAVAN, Registrar, Bharathiar University, Coimbatore and received by DR. M. ARUCHAMI, Secretary, Kongunadu Arts & Science College. (**click here for photos)
- One Day Workshop on “Filling and Filing of Tax Forms” **Mr. K. P. Gopinath** Chartered Accountant, Partner, GGA Associates, Coimbatore.
- A Seminar “Role of Foreign Capital and Impact of Multinational Corporation in India” **Mr. K Ravi**, General Manager – Finance, Roots Industries Pvt Ltd, Coimbatore.

ACHIEVEMENTS OF THE DEPARTMENT

1. The Department has been honored with Meritorious Award for securing 100% Result in the end-semester exam held in April 2006
2. 100% passing result with 75% of students passed in First Class with Distinction in 2004-06 Batch
3. Due to proper motivation and guidance, one of our M.Com students is awarded with Best Outgoing PG Student by the college during the Annual Day Celebration on March 2006.
4. As a part of students welfare and counseling, one of our outgoing students has been placed in the City Bank at Hyderabad and most of the students have entered the teaching profession.
5. The Department has been honored with Meritorious Award for securing 100% Result in the end-semester exam held in April 2007.
