

## DEPARTMENT OF COMMERCE

The Department of Commerce has been established during the year 1999-2000. The department has been successfully empowering young entrepreneurs to the society. The main objective of our department is to empower the students to meet the challenges of the present day in both Commerce and computer fields and the education is directed towards creating a new breed of professional, business and management experts.

### ▪ PROGRAMMES

- ❖ Job oriented Course
- ❖ Institutional Training/Industrial visits
- ❖ Career- Oriented Programme-Office automation and Tally.

### ▪ CURRICULUM

- ❖ Curriculum has been updated according to the present scenario through Board of Studies which consists of the faculty members of the department, three subject experts, a leading Industrialist, and outstanding Alumni .
- ❖ The students have a CAFETERIA APPROACH to choose their "Elective papers" for their specialization.
- ❖ The department has signed MOU with CODISSIA in order to gain the industrial knowledge.

### ▪ COACHING CLASSES

- ❖ Booster classes are conducted for the outstanding students.
- ❖ Remedial classes are conducted for the below average students.
- ❖ Bridge Courses are conducted for Non-Commerce students.

### ▪ DEPARTMENTAL ACTIVITIES

Department activities have been conducted in the name of "BUSYBITES". Department is organizing many State and National level seminars on various topics to provide expertise knowledge to the students.

These seminars enable them to retain their status. They can face any complex situation with confidence.

Such Situations involving Complexities are highlighted for the aspirants.

- ❖ Corporate strategies
- ❖ Glimpses of Taxation
- ❖ Nation integration (River Linking Project)
- ❖ VAT and its implications
- ❖ Mobile banking.

“Knowledge not to be stored, but to be shared” which is the prima-facie objective of our conventional commerce. In order to focus on our objective and to update the knowledge of our students for the expectation of the society, various experts from multiple disciplines have made their presence in our temple of learning at every auspicious moment and conducted such invaluable sessions to take the reader to an area where, it is felt that “Dig deep than Dig wide”. To justify the quotation, our department gathered information about various experts from Bangalore and established their identity and potentiality in the noble hearts of the students on the topic “Brand India” in National Level Symposium.

The thoughts of the students of our commerce family were being brought in the form of public visualization and filmed as, “Exhibition” on commerce related activities “COMMEX 07” was conducted during July 2007.

## ▪ AWARDS

- ❖ Our department has achieved meritorious award for “BEST UG DEPARTMENT” & “BEST OUTGOING STUDENT AWARD” for the past two years.

## ▪ STUDENTS ACHIEVEMENTS

- ❖ The students achieved many ranks and medals, both in the autonomous and university examinations.
- ❖ One of the Best out gone Students in our department, had pursued Civil Service Examination (IAS).and also attained the position of Finance Director in a well reputed concern in Bangalore.

## ▪ INDUSTRIAL VISIT

To have a practical exposure, the final year students are taken to various Industrial places in and outside states.

## ▪ PLACEMENT DETAILS

In our department most of the students have been continuously lightening the name and fame of our department by positioning themselves in various companies all over INDIA. Our alumni has been placed in the following organizations: Standard Chartered Bank,Tata Consultancy Services,Wipro,KGISL,AbnAmroBank,MutualFund,IndusindBank,BajajInsurance,Aircel,Airtel,ICICI bank, Reliance\_group of companies etc.

## ▪ ALUMNI

Our department has an active alumni list; the members of the alumni include old students who are currently in prestigious positions of honor in leading industries and organizations. The department Alumni Association meeting is held once in every year to establish contacts between old students and the department to know their present status.

## ▪ EXTRA CURRICULAR ACTIVITIES

- ❖ Students voluntarily organized Inter School Competition at our campus -.Feb 03, 2002.( ISCOM 2002) .
- ❖ Our department organized Inter Collegiate Commerce Trophy especially for commerce students.

## ▪ SOCIAL ACTIVITIES

- ❖ The members of commerce association visited “Family for Children” – at Podanur – Aug 15, 2002
- ❖ Every year our students visit an orphanage and provide some basic amenities.
- ❖ EYE CAMP IN association with – Lotus Eye hospital at Vellakinar Village was conducted for the welfare of the society.