

## **B.Com(Computer Applications)**

### **ABOUT THE DEPARTMENT**

The Department of Commerce with Computer Applications has its inception from the academic year 2001-2002. Educational institutions provide quality personnel to meet the human resource requirements. Keeping this in view, the Department prepares students, with sound commerce background along with the skills in the operation of computers, to carry out all the computerized work in different areas of trading and manufacturing organizations, to make their career choices and to make them responsible citizens.

The Department of Commerce with Computer Applications (Addl.Sec) was established in the Academic Year 2007-08

The Department of Commerce with Computer Applications (Additional Section) made its debut in this temple of learning during the Academic Year 2007-08 with a Vision and Mission of “Reach the Unreached” by developing the Meritocrats to adorn the world. This Department was exclusively established for maintaining the effective quality of education in this currently viable course of B.Com with Computer Applications. Since the present scenario is concerned with imbibing the advanced Computer Applications in the field of Commerce, the Department shows keen interest by inculcating the commerce based computer knowledge and thereby taking its students to achieve the vision

#### **ACTIVITIES OF THE DEPARTMENT**

**Apart from the regular classroom teaching, the department is showing a keen interest in conducting frequent Guest Lectures and Seminars and Conferences in State and National Levels. The eminent personalities in the field of Taxation, Accounting, Auditing etc., are invited as Guest Speakers for these Seminars and Conferences.**

#### **PROGRAMMES**

- Students undergo Institutional Training in various Industrial Sectors.
- JOC classes like Communicative English, MS Office and Desktop Publishing are offered.
- Project Work to be undertaken by the students of third year.
- COP- Office Automation & Tally is offered to students.

#### **TEACHING INNOVATIONS IMPLEMENTED**

- Teaching methods have been updated with Liquid Crystal Display's, Over Head Projector's
- Guest Lectures were arranged both within the college and from other areas related to the topic.
- Industrial Seminars were also arranged during Industrial Visits
- Online information are given as a part of teaching method
- Department is provided with 24 hours Internet facility for the teachers to give updated information to the students.

## **INDUSTRIAL ACTIVITIES**

- Signed MOU with Codissia
- Industrial training undertaken for 30 days
- Speakers from industry are invited to conduct seminars and guest lectures
- Students are taken to the industries frequently

## **ACTIVITIES**

- State-Level Seminar on “Impact of IT in Commerce” by Mr.LakshmiNarayanan of S.T College of Arts & Science, Mr.Janakiraman, PSGCAS, CBE.
- Extension Activity – “Eye Camp at Irugur Village with Sankara eye Hospital
- Two-day Workshop on “Life Skill Development”
- One-day State-Level Seminar on “Personality and Career Development”
- Two-day Workshop on “25 Hours Rendezvous with Pre-Job skills”
- State-Level Seminar cum Workshop on “ Personality Development and Career Development”
- Every year Souvenir Function for Outgoing students.
- More seminars and guest lectures were arranged by the department.
- Visiting orphanages on special occasions.

## **PLACEMENTS**

Out of 250 students of the previous years 120 Students are working under different concerns in U.S.A, U.K., Australia, Japan and European countries. Those students who opted for job requirements were also placed.

## **ONLINE LEARNING CONCEPTS**

- Learning methods have been updated with Liquid Crystal Display’s, Over Head Projector’s
- Online information are given as a part of teaching method.
- 24 hours Internet facility is provided to the students free of cost
- Periodically Assignments/ Seminars were given to the students
- E-learning materials are provided to the students for learning

## **MAINTENANCE OF QUALITY IN ACADEMICS**

A curriculum was framed in such a way to meet the needs of finance, industry, bank, insurance and other related fields to carry out all the computerized work in different areas of trading and manufacturing organizations and to make them responsible citizens.

## **ACHIEVEMENTS**

### **UNIVERSITY RANKS**

The department has bagged ranks in Bharathiar University. Two students of 2001-2004 batch have secured 8<sup>th</sup> and 9<sup>th</sup> rank, a student of 2002-2005 batch has secured 9<sup>th</sup> rank and a student of 2003-2006 batch has secured 3<sup>rd</sup> rank.

### **AWARDS**

- The Department has received Meritorious Award for securing 100% Result in Bharathiar University Examinations Held in April 2005.
- The Department has bagged a Cash Award of Rs.5000 for 100% results.

### **PARTICIPATION IN CULTURAL ACTIVITIES, INTER COLLEGIATE ACTIVITIES AND CO-CURRICULAR ACTIVITIES:**

- **Students have participated in cultural and quiz competitions and won prizes.**
- **Students have presented papers in various seminars.**
- **The students of the department have participated in blood donation camps.**
- **Our students have attended various workshops.**
- **Our students have participated in various social activities.**

### **ALUMNI**

Once in a year, Alumni meet is organized to have a get-together of old students and to know their present status. They are asked to share their experiences with the present students and this helps the present youth to strengthen their vision and keep their targets focused. Many students of this department are in U.S.A, U.K., Australia, Japan and European countries either in jobs or pursuing higher studies. The department takes pride in saying that we have created many Lawyers, Chartered Accountants, Finance Executives, and Marketing Executives apart from leading entrepreneurs

### **JOB OPPORTUNITIES**

1. Job opportunities in online Share Trading companies
2. BPO Companies
- 3 Chartered Accountant Firms, Textile industries in the fields of Accounting, Taxation, etc.
4. Ample scope for getting employment in Accounts department, software organisations, Marketing, IT, MNCs & the Banking sectors.
5. Insurance companies / Trading & Manufacturing concerns (Accounts, Marketing, Personnel, Electronic Data Processing department etc.)
6. IT companies and call centers.
7. Educational Institutions

## **HIGHER STUDIES**

B. Com (CA) students have wide choice for higher studies like MBA, MCA, M Com, M Com (I B), M Com (F C), M Com (CA), M Com(IT), M.Sc FINANCE AND COMPUTER APPLICATIONS & MBE, professional courses like CA, ICWA, ACS & CFA.